

European Retirement Week

AEIP and PensionsEurope Joint Webinar

Closing the communication pension gap – How to provide better information to Members and Beneficiaries?

30 November 2023 (14:00 - 16:00)

14:00 – 14:05	<p>Welcome addresses</p> <p>Katja Veirto - President, AEIP, Director of Sustainability and Public Affairs, ELO Jerry Moriarty - Chair, PensionsEurope, CEO, Irish Association of Pension Funds</p>
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14:05 – 14:50	<p>Fostering better communication – regulatory developments</p> <p>Fireside chat</p> <p>Moderator: Simone Miotto – Executive Director, AEIP</p> <p>Speakers:</p> <ul style="list-style-type: none">- Jan Ceysens - Head of Unit, Unit B.4. Digital Finance, DG FISMA, European Commission- Justin Wray - Head of Policy, EIOPA
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14:50 – 15:55	<p>What makes good communication? – Insights from experts and best practices</p> <p>Panel with examples of good communication tools in the format of short videos</p> <p>Moderator: Johan Barnard - Head international public affairs, APG</p> <p>Speakers:</p> <ul style="list-style-type: none">- Nina Bruun - Director, Development of Retirement Process and Services, Ilmarinen
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	<ul style="list-style-type: none">- Job Krijnen - Senior Researcher & Advisor: Consumer Behavior, AFM- Mark Smith - Head of PR media relations, Pensions and Lifetime Savings Association (PLSA)- Claudia Wegner-Wahnschaffe - VBL (Supplementary Pension Institution of the German Federation and States), European Tracking Service (ETS) Association - 1st Chairperson of the Board of Directors
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15:55 – 16:00	Conclusion Matti Leppälä - CEO/ Secretariat General, PensionsEurope
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